

## 34TH ANNUAL VIRTUAL GALA

# unbroken thread

FRIDAY, APRIL 26, 2024 | 7PM

### **ABOUT THE EVENT**

Held each April during Sexual Assault Awareness Month, KAN-WIN's Annual Gala serves as its cornerstone event. Centered on breaking the silence around gender-based violence, the gala features survivor stories and performances. This community building event is a key fundraiser, helping us support survivors and their loved ones with essential needs. Join us in making a difference and empowering survivors!

#### **WHO WE ARE**

Founded in 1990, KAN-WIN works to eradicate gender-based violence through comprehensive, survivor-centered services, education, and outreach to Asian American communities and beyond. KAN-WIN offers a range of culturally and linguistically appropriate services, including 24-hour multilingual crisis line, counseling, transitional housing, legal and medical advocacy, support groups, children's programs, economic empowerment services and more. Additionally, we actively engage in outreach efforts, training peer advocates to educate immigrant community members about domestic abuse and sexual assault.

#### **OUR IMPACT IN 2023**



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266 Adults & 59 Children / Youth Served

**32 Families** served by the transitional housing program

15,805 Days of free, safe housing

106 Survivors accessed economic empowerment services

**140 Survivors** received legal & housing advocacy services

402 Calls answered on our 24-hour multilingual crisis line

**2,794 Hours** of crisis & ongoing counseling for adults / children provided

**6,997** community members reached through education & outreach events

**75** graduates of our multilingual & youth Peer Advocate Leadership (PAL) Programs

## **YOUR IMPACT IN 2024**

All contributions from our gala goes to our survivor fund, which provides emergency hotel stays, shelter, transportation, rental subsidies, medical expenses, and other direct, life-saving services for crisis intervention. Your generosity makes it possible for us to continue providing and growing the best care possible for our clients—every gift is a testament to the strong fabric of support for our resilient survivor community.



## Raffle Sponsorship

We accept any in-kind donation, but due to the virtual nature of the event, we encourage donations in the form of an electronic gift card.

We strive to uplift our business partners through features on our gala webpage, during our gala program via slides and verbal recognition, and on our various SNS platforms:

Instagram

1,740 Followers

@kanwinchicago

1,640 Followers **Facebook** 

@kanwin.chicago

2,443 Subscribers **E-Newsletter** 

38% Open Rate (+10% industry average)

All together, this will reach close to 20,000 community members in the Chicagoland area.

#### **OUR PAST SPONSORS**



















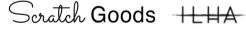








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To become a raffle sponsor, please contact our team at sponsorship@kanwin.org. Registration & Information at www.kanwin.org/gala | Questions? Contact give@kanwin.org